First Observation and Study of $K^\pm \to \pi^\pm \pi^0 e^+ e^-$ Decay at the NA48/2 experiment

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Abstract. A sample of almost 2000 $K^\pm \to \pi^\pm \pi^0 e^+ e^-$ rare decays with a background contamination below 3% is observed for the first time by the NA48/2 experiment at CERN/SPS. The preliminary branching ratio in the full kinematic region is obtained to be BR($K^\pm \to \pi^\pm \pi^0 e^+ e^-$) = (4.06 \pm 0.17) \times 10⁻⁶ by analyzing the data set recorded in 3-month NA48/2 run during 2003.The measured value e is in agreement with the theoretical prediction within one standard deviation.